

SCOTTSDALE

CITY COUNCIL MEETING

WORK STUDY SESSION NOTICE AND AGENDA



COUNCIL

Mary Manross, Mayor

Betty Drake

Wayne Ecton

W.J. "Jim" Lane

Robert W. Littlefield

Ron McCullagh

Kevin J. Osterman

Tuesday, February 28, 2006

5:00 P.M.

CITY COUNCIL WORK STUDY SESSION

MARKED AGENDA

Call to Order – City Hall Kiva Forum, 3939 N. Drinkwater Boulevard – **5:06 P.M.**

Roll Call – **ALL PRESENT**

Work Study Sessions: Work Study Sessions provide a less formal setting for the Mayor and City Council to discuss specific topics, at length, with each other and City staff; to provide an opportunity for the public to observe these discussions or to share information with the public; and for staff to receive direction from the Council.

To provide an opportunity for public input, yet continue to maximize the amount of time available for the Council to have focused discussions with each other, a total of fifteen minutes will be set aside at the beginning of each work study session for public comment. This comment time is reserved for items on the prepared agenda and will occur at the beginning of the work study session only. If you have thoughts or suggestions on the work study session items you would like the Council to consider, but do not wish to speak, you are encouraged to complete the comment sheet and submit your written comments to the City Clerk. The Clerk will ensure the Council receives your comments at various times throughout the evening. Additional time for public comment may be granted at the Chair's discretion.

1. **[Scottsdale's Tourism Development Program](#) – PRESENTATION BY DAVE RODERIQUE AND STAFF**

Overview of the City's Tourism Development Program, its benefits to the City and residents, identify key priorities and challenges, request feedback, and answer questions regarding the program's current and future direction.

Related Policies, References:

[Click here for supplemental Tourism Development Program Info \(5.12 MB\)](#)

- City of Scottsdale Ordinance Nos. 2045/3576 establishing allocation of transient lodging taxes.
- City of Scottsdale Ordinance Nos. 2049/2702/3577 establishing the Tourism Development Commission and program.

Staff Contact(s): Dave Roderique, Economic Vitality General Manager, 480-312-7601, droderique@scottsdaleaz.gov; Kathy Carlisle O'Connor, Tourism Development Manager, 480-312-7057, koconnor@scottsdaleaz.gov

City Manager's Report - **NONE**

Mayor and Council Items – **NONE**

Adjournment – **6:51 P.M.**